

ABSTRACT

Yonatan Meikhel Kwasono. 2017. Politeness Strategies used by Lu Yu in A Date with Lu Yu and Steve Harvey in Steve Harvey Morning Show. S1. Thesis. English Department. Faculty of Letters and Language Education. Widya Kartika University. Surabaya. Advisor I: Drs. Triyanto Siswantono, M.Pd. Advisor II: Nopita Trihastutie, S.S., M.A

In this research the object uses Asian Talk Show and American Talkshow, those are A Date with Lu Yu from China and Steve Harvey Morning Show from United States of America. The purpose of this study is find out the differences politeness strategies used by Asian and American. To find the differences this research uses politeness strategy theory by Brown and Levinson.

Politeness hold important place in communication especially as the presenter. By applying the theories, the research will know the strategies that presenter used which have different purpose. The writer use qualitative study in this research. The writer's significant are to know what kind of politeness strategy and to know how the presenter used the strategies.

Keyword: Politeness Strategies, Steve Harvey, Lu Yu, Talkshow, A Date with Lu Yu, Steve Harvey Morning Show, Asian, Western