



**CONVERSATIONAL IMPLICATURE FOUND IN
STAND-UP COMEDY SHOW BY TREVOR NOAH:
Criticizing the Government through Stand-Up Comedy**

AN UNGRADUATE THESIS

Presented to Widya Kartika University Surabaya in Partial Fulfillment of the
Requirements for the Degree of Bachelor of Literature

By:
Missherly Angelia Steffani Hartono
614.18.011

Advisor:
Yulius Kurniawan, S.Pd., M.Pd.
Dr. Eka Fadillah

**ENGLISH DEPARTMENT FACULTY OF LETTERS
AND LANGUAGE EDUCATION
WIDYA KARTIKA UNIVERSITY**

**SURABAYA
2023**

ACKNOWLEDGEMENT

The greatest honor and glory offered to Jesus, my God. For the abundance of His grace and guidance, so that the author is able to complete this thesis.

The author also realized that this paper would not have been completed without support, guidance, help, and prayer from individuals' institution. Therefore, the writer would like to express the biggest gratitude to:

1. The author parents who have motivated and supported the author. Thank you for your prayer, love, support and understanding.
2. Mr. Yulius Kurniawan, S. Pd, M. Pd, and Dr. Eka Fadillah as my lecturers, advisors, and academic counselors who always help and support me to finish my study. Thank you for all your suggestions, recommendations and supports for this Thesis from the beginning until the end.
3. Rectors, Staffs and all the Lecturers of English Department of Widya Kartika University. Thanks for all the guidance, knowledge, support, etc.
4. My beloved friends, Samitha Ayu. R, Merry Angelina, Tirza Arvelia, Monica P.B. Thanks for the support and togetherness.
5. Best of the best friends, Vionna Mellina, Lidya Veronica, Eurike S. Datu, Otovianisa D., Fibia T. Avanti, M. Brilliant, Jeremia Raymond, Jozel R., Kevin Leonardo. Thank you for always be there for me, thank you for all the support, help and motivation. I am very grateful for you.

This undergraduate thesis is far from perfect, but it is expected to be useful not only for the reseachers, but also the readers. For this reason, constructive thoughtfull suggestions and critics are welcomed.

Surabaya, 9 June 2023

Missherly Angelia

ABSTRACT

Hartono, Missherly. A. S. 2023. *Conversational Implicature Found in Stand-Up Comedy by Trevor Noah: Criticizing the Government through Stand-Up Comedy.*

This research deals with conversational implicature and flouted maxim found in stand-up comedy. This descriptive qualitative research, analyzed 12 utterances of Trevor Noah from YouTube video entitled “Trevor Noah COMPLETE REMARKS at 2022 White House Correspondents’ Dinner (C-SPAN)” using Grice’s conversational implicature theory. The finding shows that from 12 utterances, every utterance can contain more than one type of flouted maxims, the details are as follows, 10 manner, 9 quality, 7 relevance, 6 maxims of quantity. The researcher also finds that, Noah applied Particularized Conversational Implicature more frequently than Generalized Conversational Implicature, with a ratio of 11:1. Noah has done this to make his satire is less offensive. As a result of the research, comics used the theory of implicature by flouting the maxim to make every criticism and satire that he conveys does not sound too offensive. To convey the hidden message of the comic, listeners need more effort to understand the implicit meaning of the comic. They need to know the specific context to get the point the speaker is trying to make.

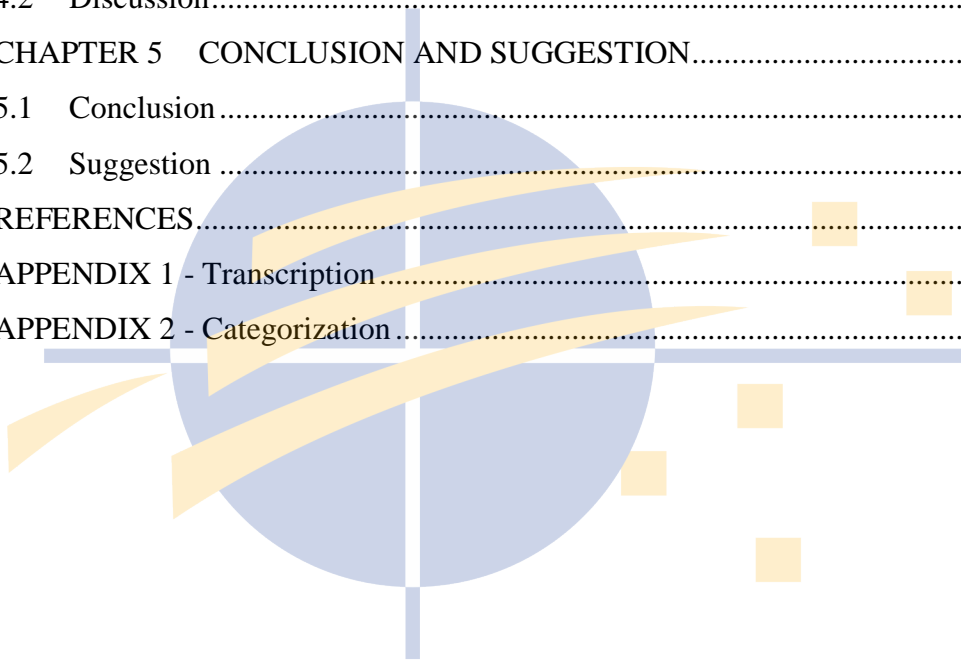
Keywords: Pragmatics, Implicature, Cooperative Peinciple, Flouting Maxims, Stand-Up Comedy

The logo for UWIKKA features a stylized blue circular emblem with a white vertical line and a horizontal line intersecting at the center. To the right of the emblem are several yellow squares of varying sizes. Below the emblem, the word "UWIKKA" is written in a large, bold, blue, sans-serif font.

TABLE OF CONTENT

STATEMENT OF AUTHORSHIP.....	ii
APPROVAL SHEET	iii
LEGITIMATION SHEET	iv
ACKNOWLEDGEMENT	v
ABSTRACT.....	vi
TABLE OF CONTENT	vii
CHAPTER 1 INTRODUCTION.....	9
1.1 Background of the Study	9
1.2 Research Problem	14
1.3 Objective of The Study.....	14
1.4 Scope and Limitation.....	14
1.5 Significance of the Study.....	15
1.6 Definition of Key Terms.....	16
CHAPTER 2 REVIEW OF RELATED LITERATURE.....	18
2.1 Pragmatics	18
2.2 Implicature.....	18
2.2.1 Conventional Implicature.....	19
2.2.2 Conversational Implicature	20
2.3 Cooperative Principle	22
2.3.1 Maxim of Quantity	22
2.3.2 Maxim of Quality	23
2.3.3 Maxim of Relevance	23
2.3.4 Maxim of Manner	24
2.4 The Flouting of Maxim.....	24
2.4.1 Flouting Maxim of Quantity	25
2.4.2 Flouting Maxim of Quality	25
2.4.3 Flouting Maxim of Relevance.....	25
2.4.4 Flouting Maxim of Manner.....	26
2.5 Stand-Up Comedy	27

2.6 Previous Study	28
CHAPTER 3 RESEARCH METHODOLOGY	30
3.1 Research Design	30
3.2 Source of Data	30
3.3 Data Collection	31
3.4 Data Analysis	32
CHAPTER 4 FINDINGS AND DISCUSSION	34
4.1 Findings	34
4.2 Discussion	39
CHAPTER 5 CONCLUSION AND SUGGESTION	70
5.1 Conclusion	70
5.2 Suggestion	71
REFERENCES	72
APPENDIX 1 - Transcription	73
APPENDIX 2 - Categorization	81



UWIKKA