



**CONVERSATIONAL IMPLICATURE
IN “UPGRADED” MOVIE**

AN UNDERGRADUATE THESIS

**Presented to Widya Kartika University Surabaya in Partial Fulfillment of the
Requirements for the Degree of English Literature Bachelor**

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ABSTRACT

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This study analyzes how effective communication can be carried out in the workplace to ensure that implied meanings are well understood and misunderstandings are minimized. This aim of this study is to identify the types of non-observance maxims, how the non-observance of maxims occurs, and the types of conversational implicature in the dialogues of the main characters in the Upgraded movie which is set in a workplace context. The analysis of conversational implicature is based on Grice's theory, while the classification of maxim non-observance refers to Thomas's theory. This research employs a descriptive qualitative method to provide a detailed analysis of the data. The data were collected by watching and transcribing utterances that potentially contain conversational implicatures. Additionally, triangulation analysis was applied to ensure the accuracy of the data. The researcher found that conversational implicature occurs when the utterances of the characters involve non-observance of maxims, including 13 occurs of flouting the maxims of quality, 2 occurs of quantity, 4 occurs of relevance, 2 occurs of manner, and 5 occurs of violating the maxim of quality. Moreover, the researcher also found the presence 18 of particularized conversational implicature and 8 of generalized conversational implicature.

Keywords: conversational implicature, non-observance maxim, Upgraded movie.

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ABSTRAK

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Penelitian ini menganalisis bagaimana komunikasi efektif dapat dilakukan di lingkungan kerja agar makna tersirat dapat dipahami dengan baik dan meminimalisir kesalahpahaman. Tujuan penelitian ini adalah mengidentifikasi jenis-jenis non-observance maxims, memahami bagaimana non-observance of maxims terjadi, serta mengkaji jenis-jenis conversational implicature dalam dialog tokoh utama film *Upgraded* yang berlatar konteks tempat kerja. Analisis conversational implicature didasarkan pada teori Grice, sedangkan klasifikasi non-observance maxim mengacu pada teori Thomas. Penelitian ini menggunakan metode deskriptif kualitatif untuk memberikan analisis mendalam terhadap data. Data dikumpulkan dengan menonton dan mentranskripsi ujaran yang berpotensi mengandung conversational implicature. Selain itu, analisis triangulasi diterapkan untuk memastikan keakuratan data. Peneliti menemukan bahwa conversational implicature terjadi ketika ujaran tokoh melibatkan non-observance of maxims, termasuk 13 kejadian flouting maxim of quality, 2 kejadian flouting maxim of quantity, 4 kejadian flouting maxim of relevance, 2 kejadian flouting maxim of manner, serta pelanggaran maxim of quality. Selain itu, peneliti juga menemukan adanya 18 kasus particularized conversational implicature dan 8 kasus generalized conversational implicature.

Kata kunci: conversational implicature, non-observance maxim, film *Upgraded*.

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