



**ILLOCUTIONARY SPEECH ACTS IN SELECTED YOUTUBE
VIDEOS ON THE TEDx TALKS**

AN UNDERGRADUATE THESIS PROPOSAL

**Presented to Widya Kartika University Surabaya in Partial Fulfillment of the
Requirements for the Degree of Sarjana Sastra**

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2024

ABSTRACT

This research explores the illocutionary speech acts used in two TEDx Talks by Zhafira Aqyla and Fathia Fairuza, delivered in English on the TEDx Talks YouTube channel. The study aims to identify the types of illocutionary acts and analyze the illocutionary force conveyed in each. Employing a descriptive qualitative approach and guided by Searle’s Speech Act Theory (1976), the research categorizes utterances into five illocutionary types: representative, directive, commissive, expressive, and declarative. Data were collected through transcription and analyzed based on illocutionary functions.

The findings reveal that four illocutionary types were used: representative, directive, commissive, and expressive. Representative acts were the most dominant, appearing in 115 utterances, primarily serving to state (42), describe (29), inform (18), report (18), conclude (7), and remind (1). Directive acts (30 utterances) functioned to advise (11), suggest (5), invite (5), question (7), request (1), and command (1). Commissive acts (8 utterances) included promising (5) and guaranteeing (3), while expressive acts (5 utterances) reflected thanking, praising, and greeting. Declarative acts were not found due to the absence of institutional authority. These results underscore the strategic use of speech acts in motivational discourse and contribute to the study of pragmatics in digital media.

Keywords: speech act, illocutionary act, TEDx Talks, YouTube, pragmatics, motivational speech



ACKNOWLEDGEMENTS

First and foremost, I would like to express my deepest gratitude to God Almighty, whose hand has guided me with strength, grace, and wisdom throughout the completion of this thesis.

As written in 1 Corinthians 10:13: *“No temptation has overtaken you except what is common to mankind. And God is faithful; He will not let you be tempted beyond what you can bear.”*

And as Philippians 4:13 declares: *“I can do all things through Him who gives me strength.”*

These verses have continually reminded me that with faith and perseverance, no burden is too great and no challenge insurmountable.

My heartfelt thanks go to my beloved parents, who have supported me wholeheartedly despite the distance while I have been living and studying far from home. Though their support came only through phone calls and prayers, it became a constant source of strength and comfort throughout this journey.

I would also like to convey my profound appreciation to my first advisor, Dr. Eka Fadilah, S.S., M.Pd, and my second advisor, Dr. Endar Rachmawaty Linuwih, S.Hum., M.Pd, for their guidance, valuable insights, and constructive feedback throughout the process. Your mentorship has shaped this thesis into what it is today. To my dearest friend and myself, I extend heartfelt recognition. I have worked day by day, from morning until night, always full of spirit and refusing to give up. I have poured my time, energy, and dedication into this work with perseverance and determination. I am proud of how far I’ve come and how much I’ve grown.

May this thesis be a meaningful contribution to the academic world and inspire others who are still on their journey.

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