ABSTRAK

PENGARUH HARGA CPO INTERNASIONAL DAN NILAI TUKAR ANTARA USD DAN RUPIAH INDONESIA (USD) TERHADAP EKSPOR CPO DARI INDONESIA

(Studi pada Volume Ekspor CPO Periode Tahun 2012-2016)

Penelitian ini bertujuan untuk mengetahui faktor-faktor yang Mempengaruhi Volume Ekspor Kopi dari Indonesia. Variabel bebas dalam penelitian ini adalah Harga CPO Internasional, dan Nilai Tukar antara USD terhadap Rupiah Indonesia, sedangkan variabel terikat dalam penelitian ini adalah Volume Ekspor CPO dari Indonesia.

Jenis penelitian yang digunakan adalah penelitian kausalitas dengan pendekatan kuantitatif. Penelitian ini menggunakan data time series bulanan, mulai Januari 2012 - Desember 2016 sebanyak 60 data. Penelitian ini dilakukan berdasarkan data dari situs resmi, seperti: Badan Pusat Statistik, Kementerian Pertanian Indonesia, Organisasi CPO Internasional, dan Bank Indonesia.

Penelitian ini menggunakan metode regresi linier berganda. Menurut hasil uji simultan (uji F), menunjukkan bahwa Harga CPO Internasional, dan Nilai Tukar antara Yen Jepang terhadap Rupiah Indonesia berpengaruh signifikan terhadap Volume Ekspor CPO dari Indonesia secara bersamaan. Sedangkan hasil uji parsial (uji t), menunjukkan bahwa Harga CPO Internasional berpengaruh secara signifikan terhadap Volume Ekspor, sedangkan Nilai Tukar antara USD terhadap Rupiah Indonesia secara signifikan tidak berpengaruh terhadap variabel terikat.

Kata kunci: CPO, Harga Internasional CPO, Nilai Tukar (USD / IDR), Ekspor

ABSTRACT

THE EFFECTS OF INTERNATIONAL CPO PRICE, AND EXCHANGE RATE BETWEEN USD TO INDONESIAN RUPIAH (USD/IDR) TOWARDS INDONESIA'S CPO EXPORT VOLUME

(Study on Exported CPO Volume, From the Year of 2012-2016)

The aim of this research paper is to identify and highlight the factors which affect the volume of CPO exports from Indonesia. The independent variables that were used in the researching of this paper include the International CPO Prices and the exchange rate between the US dollar (USD) and Indonesian Rupiah (IDR), while the dependent variable that was made use of it this paper is the volume of CPO exports from Indonesia on the international markets.

A quantitative approach was used in researching the casualties of this topic. A series of time data taken on a monthly basis in the time span between January 2012 and December 2016 was taken and converted into 60 data points. These data points were retrieved from official websites such as Badan Pusat Statistik, the Indonesian Ministry of Agriculture, the International CPO Organization and the Bank of Indonesia.

This research paper made use of the linear regression method. The results of a simultaneous test (F test) indicated that the international CPO prices, as well as the exchange rate between the USD and the IDR has no significant effects on the CPO export volumes from Indonesia. Whereas a partial test (t test) indicated that the International CPO prices had a significant effect on the CPO export volume. The exchange rate between the USD and IDR had an insignificant effect on the dependent variable.

Key Words: CPO, CPO Price, Exchange Rate (USD/IDR), Export